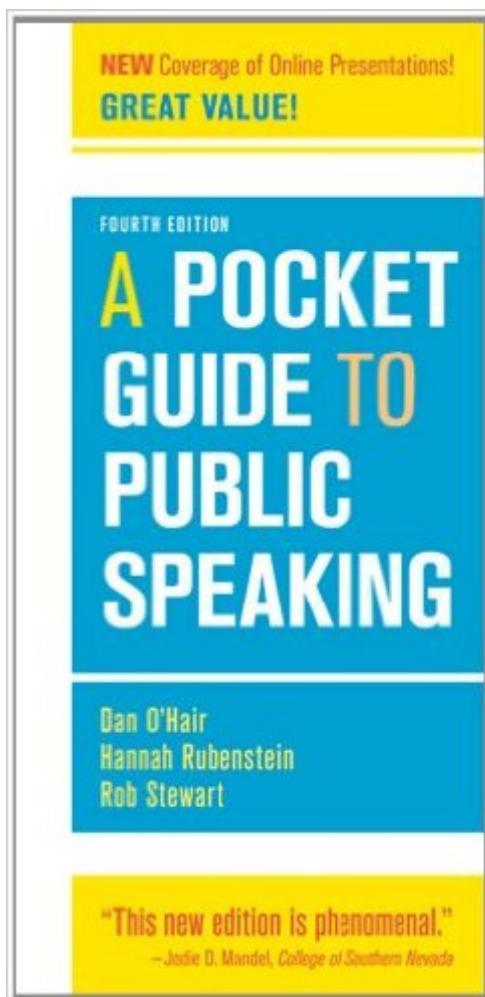


The book was found

A Pocket Guide To Public Speaking, 4th Edition



Synopsis

This best-selling brief introduction to public speaking offers practical coverage of every topic typically covered in a full-sized text, from invention, research, and organization, to practice and delivery. Its concise, inexpensive format makes it perfect for the public speaking course, and any setting across the curriculum, on the job, or in the community. The fourth edition offers even stronger coverage of the fundamentals of speechmaking, while also addressing the changing realities of public speaking in a digital world, with a new chapter on online presentations, and new tools and advice for finding and evaluating online sources.

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Customer Reviews

I mean it is what it is. A straight forward blah book about public speaking. It wasn't bad, wasn't good. Maybe would have been more interesting if it wasn't for school, to be honest but overall it served its purpose.

As a professor of Speech Communication for over 10 years, this is by far the finest textbook for an introductory class teaching the fundamentals of speech communication. Concise, thorough, and doesn't promote a political agenda. The price is affordable due to the fact that there's really no need for bright, fancy color photos or stock photography. Essential, useful, valuable material - beautifully organized.

A must have book for any aspiring speech writer, performer, student of oratory/rhetoric or "Great Debater". Some of these skills might be considered basic, for all you seasoned speakers. All in all its a definite tool to have within your arsenal for the "Wordly Wise"...

The book itself is useful, but we didn't learn out of it at all in my class, which I kind of which I'd known before ordering it. If your class absolutely requires it, then of course you should buy it, but if not, it isn't necessary. A lot of speech skills are learned through experience.

Not a good book. The internet was more useful. We hardly used it in class. I ended up with an ebook. At least it did not cost very much.

Like usual, you buy a book for a class and guess what? Your teacher has you read one page and that's it and then you wasted your money. If you know anything about public speaking from high school, this book is pointless. You should know 99% of the stuff that this book tells you. Its just a refresher if anything. Not that special really.

As a person who doesn't do public speaking, and only had to take the class for GE reasons, this book isn't that bad. And it really is a pocket guide. Gives brief, straight to the point explanations and tips to most of its topics. The only reason its so big is because it covers so much, every aspect of public speaking. Lots of examples of essays as well.

Loved that it only cost \$17 to rent it for a semester, and I just pulled it up on my laptop in class! Everyone else bought the actual book at the book store for \$40. EBooks rule!!

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